



SUNRISE<sup>®</sup>  
POOLS  
ESTABLISHED 1974

## ABOUT US



**Peter Moore**  
Founding Director

**Janine  
Bellifemine**  
Managing Director

Sunrise Pools is a multi-award winning, family-run Sydney pool builder specialising in the design and installation of new concrete swimming pools and spas, and the renovation of existing pools and spas.

Established in 1974, Sunrise Pools has grown to become one of the country's leading concrete pool and spa builders and renovators.

Peter is the founding director of Sunrise Pools and has been in the industry for 49 years building and renovating swimming pools and spas.

Peter fell into pool building by accident, when he designed and built his own family swimming pool in the early 70's, handling everything from formwork, plumbing and equipment installation to pool finishes. Being the first concrete pool built in the neighbourhood, it attracted the attention of several neighbours. Within 18 months Peter had a list of 10 swimming pools to build, which prompted him to leave his full-time job as an engineer – and so in 1974, Sunrise Pools was born.

Janine is the managing director of Sunrise Pools and has been in the industry for 24 years building and renovating swimming pools and spas. She originally started working in the hospitality industry in an accounts management role but shortly after found herself helping her father, Peter Moore, onsite doing pre-cleans and prepping pools before they were handed over. Before she knew it, she was getting her pool builder license and joining the family business. Janine enjoys being part of all aspects of the business and is still very hands on including during the construction phase to ensure the highest quality possible.

Like her father, Janine has been very actively involved in the pool and spa industry. She was SPASA's first female director sitting in many committees to lobby for, and review legislation and Australian Standards.

## HEATED SPAS

---

A heated spa is a focal point for family fun and entertainment. It is a luxurious indulgence and a bubbly hub of conversation.

Sunrise Pools will create a spa as an enhancement to your pool, as a water feature or a stand alone piece of spa artistry.

A well designed spa is an investment in your home's future value.



## RENO / REFURB

You can be reassured of the craftsmanship and quality of construction in your pool in the knowledge that Sunrise Pools have won over 300 industry awards both in Australia and overseas. These awards include design, construction and landscaping creativity.

Many people decide to renovate an existing pool. Sunrise Pools can remodel or extend an old pool, add a heated spa or water feature, and turn a tired pool area into a landscaped wonder.

All it takes is your imagination plus some sound advice on engineering principles and design ideas from the Sunrise Pools team. And presto, you will be entertaining outdoors again in a brand new setting.

We handle every kind of renovation from a new interior finish right through to major structural alterations.



## FEATURES

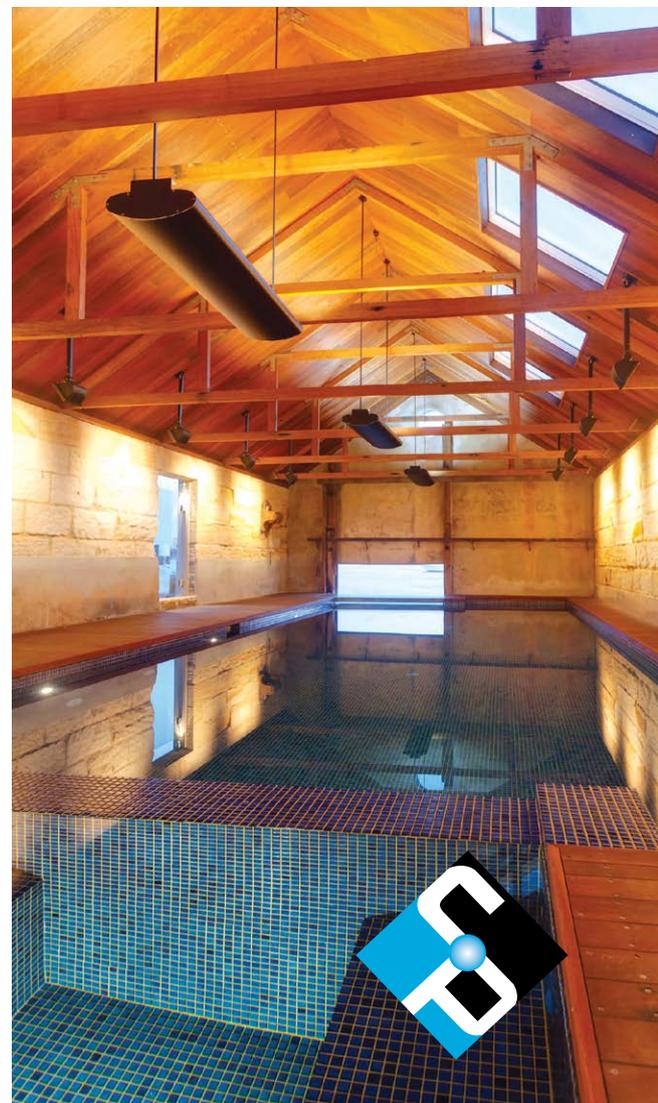
---

The total effect.. how do want your pool environment to look? Glass tiles? Decking?

Would you like a wet edge where water seems to disappear over the pool edge and stream down a mosaic wall.

Or a decorative water feature with the soothing sounds of gently spilling water. How about pool lighting and landscaping or night time entertaining?

Sunrise Pools can certainly create these for you. Simply ask our team to impress you.





## DESIGN

---

Sunrise Pools are a long established family business who provide one off pool and spa designs for each project.

We help you plan your new pool, or renovate an existing one, to fit in with your home surrounds and complement the architecture of your house. In winning over 300 Australian and International awards Sunrise Pools enjoys an enviable reputation.

ESTABLISHED 1974 OVER 47 YEARS EXPERIENCE IN THE POOL AND SPA INDUSTRY.

Our team of professionals advise on suitability for your pool site, obtain council approval, supervise the construction, suggest and create a landscape setting and pool lighting. We will give you good advice, and work from your ideas to provide a complete package.



# INNOVATION

---

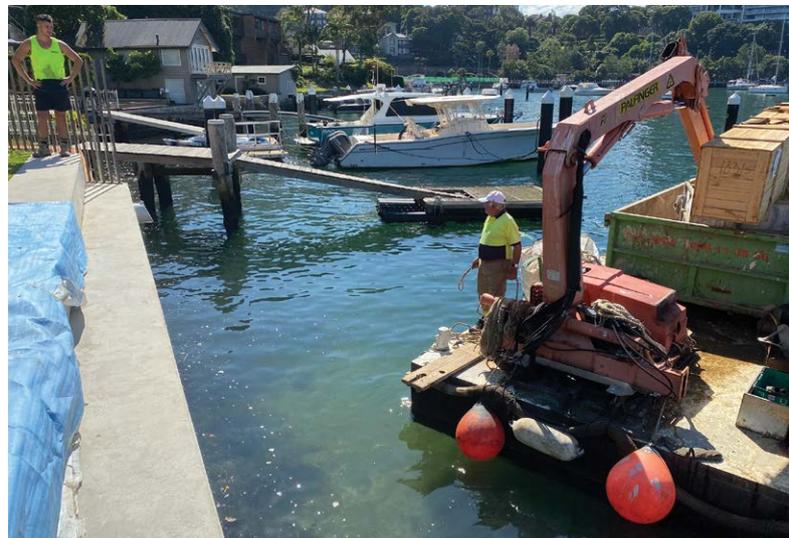
A beautifully designed pool can change your life and increase your home's value.

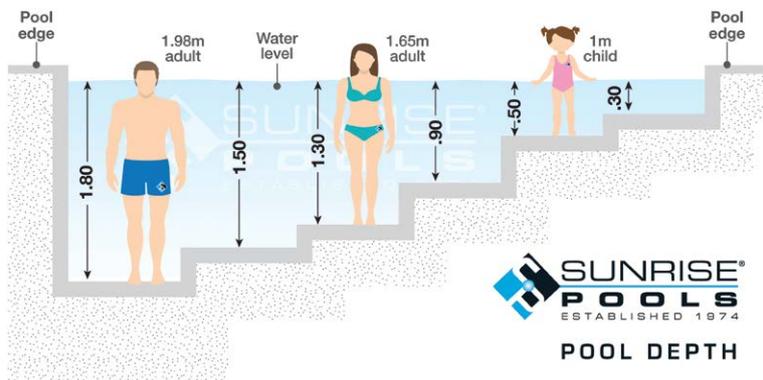
At Sunrise Pools we have a way of building award winning pools, spas and landscape features to match your dreams and lifestyle expectations. Our pools are built to a budget and we can assist you in creating a pool setting, large or small, that you will be proud of for entertaining and family pleasure. A pool that is fun by day and an illuminated feature by night.

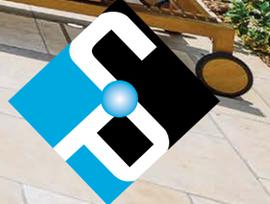
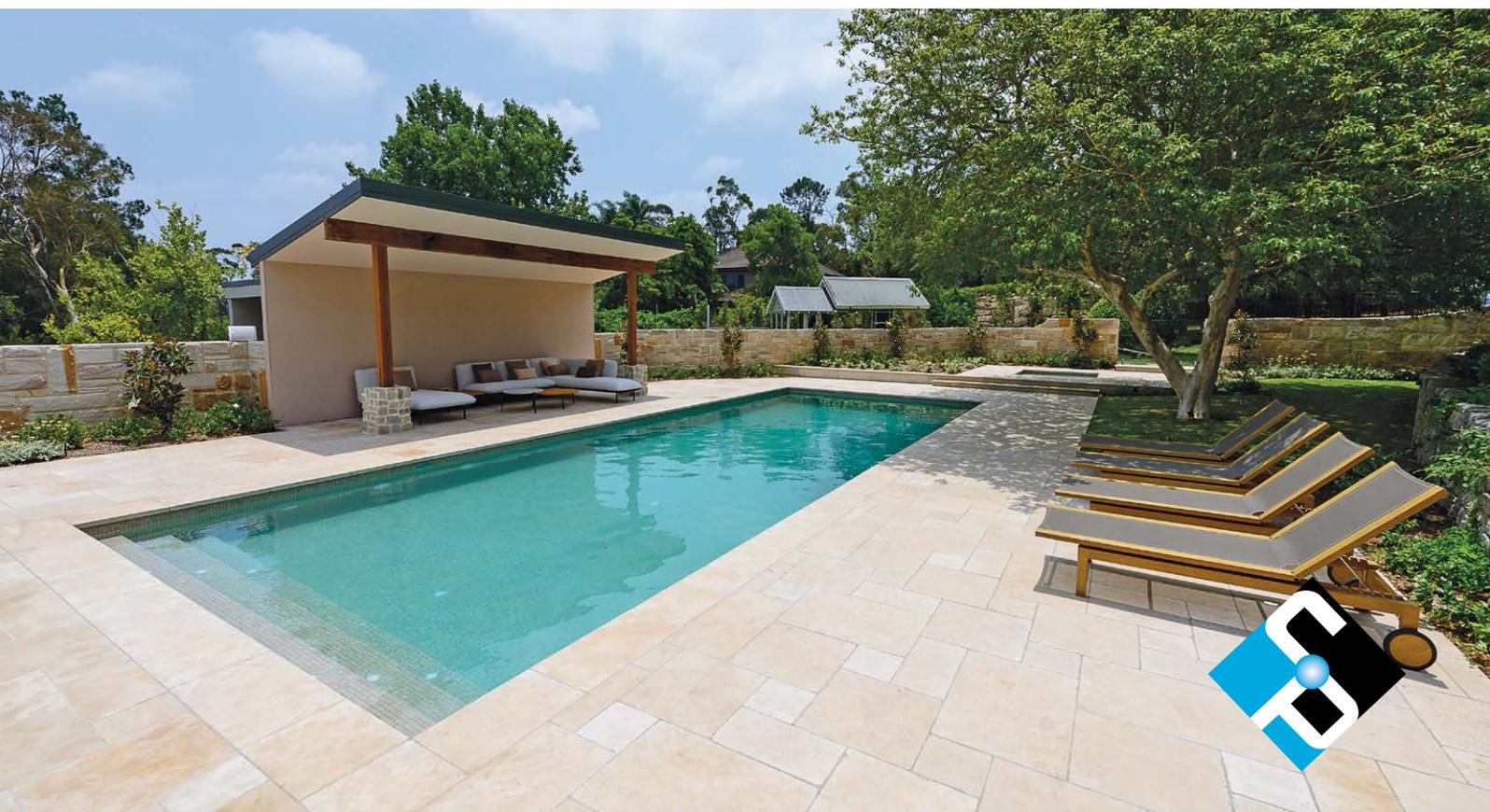
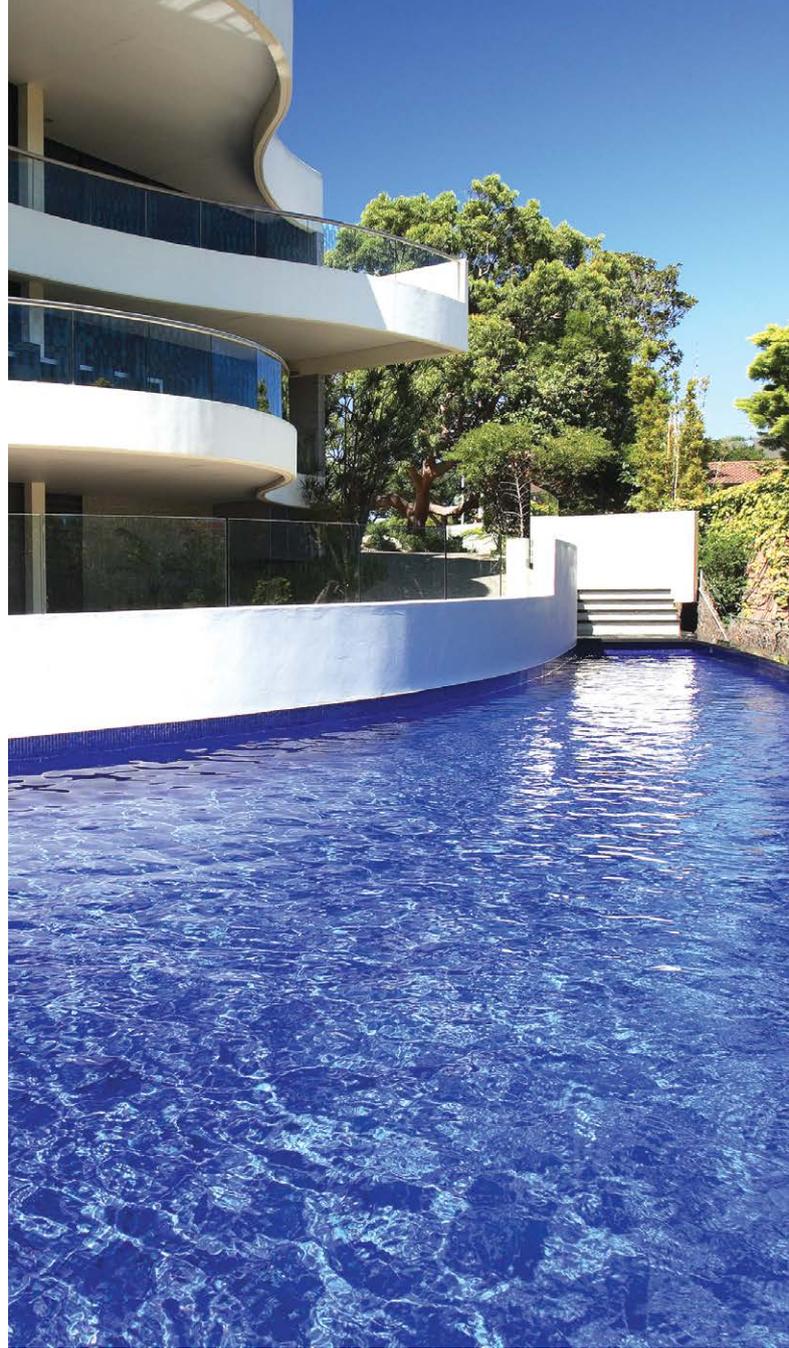


# SITE ACCESS, PREPARATION & EXCAVATION

- Barge access via the beach
- Conveying material off site
- Excavation by hand
- Tricky, tight access
- Barge access via harbour
- Roof top, city skyline





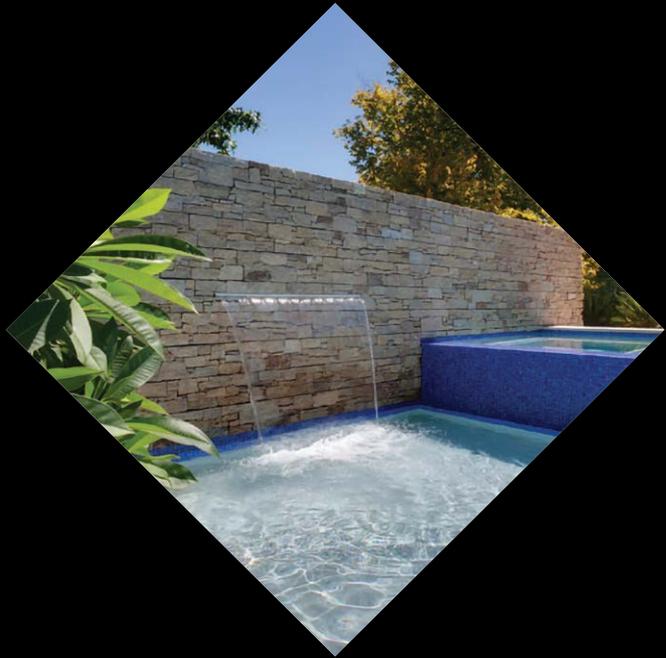


## OUR SERVICE

Our long experience in building award winning pools is your assurance of a beautiful pool that is well built.

Our services include professional advice on maintenance, heating options, landscaping, chlorination levels, filtration enclosures, pool cleaning and fencing.

For further advice or an obligation free quote call us today.



**Sunrise Pools Australia Pty Ltd**

Unit 5/8 Victoria Ave, Castle Hill 2154

**P** 8858 4777 **W** [sunrisepools.com.au](http://sunrisepools.com.au) **E** [sales@sunrisepools.com.au](mailto:sales@sunrisepools.com.au)

Lic no. 174740C